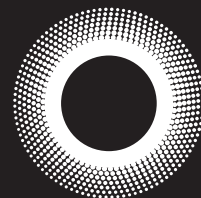


BILLBOARD / BANNER

ARTWORK SPECIFICATIONS



OMNIGRAPHICS

MELBOURNE
46 Wirraway Drive
Port Melbourne VIC 3207
T: 1800 009 766

SYDNEY
Suite 102, Level 1 40 Miller Street
North Sydney NSW 2060
T: 1800 009 766

BRISBANE
40-46 Commercial Dr
Shailer Park QLD 4128
T: 1800 009 766

FILE FORMATS

Adobe CC or earlier. (InDesign, Illustrator, PDF)

If supplying PDFs, all fonts must be converted to outlines and all bleed requirements must be as per our specifications. Please ensure that any trim marks appear outside the bleed area. In some cases PDFs will not be usable and we may request original artwork files.

SUPPLYING FILES

We accept files on CD, DVD or via a direct download link. Files under 10MB can be sent via email.

Please contact your account manager if you would like to upload to our FTP site.

FILE SETUP

- Supply all artwork in CMYK format.
- Convert all fonts to outlines, even when supplying PDFs.
- All overprint/trapping options should be turned OFF.

BILLBOARDS

- Document to be scaled at 1:10 or 1:20 of the final visual size.
 - 1:10 if final billboard size is smaller than 15m.
 - 1:20 if final billboard size is larger than 15m.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 250mm image bleed at final size. eg. 12.5mm in your 1:20 document.

BANNERS

- Document to be scaled at 1:4 of the final visual size.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 50mm image bleed at final size. eg. 12.5mm in your 1:4 document.

COLOUR

- Supply a colour accurate proof to ensure all aspects of images are faithfully reproduced.
- Convert all PANTONE SPOT colours to CMYK.