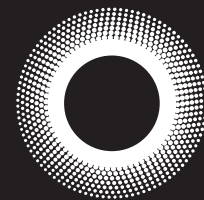


STREET FURNITURE ARTWORK SPECIFICATIONS



OMNIGRAPHICS

MELBOURNE
46 Wirraway Drive
Port Melbourne VIC 3207
T: 03 9676 9899

SYDNEY
Suit 102, Level 1 40 Miller Street
North Sydney NSW 2060
T: 02 9959 3133

BRISBANE
40-46 Commercial Dr
Shailer Park QLD 4128
T: 07 3290 9000

FILE FORMATS

Adobe CC or earlier. (InDesign, Illustrator, PDF)

If supplying PDFs, all fonts must be converted to outlines and all bleed requirements must be as per our specifications. Please ensure that any trim marks appear outside the bleed area. In some cases PDFs will not be usable and we may request original artwork files.

SUPPLYING FILES

We accept files on CD, DVD or via a direct download link. Files under 10MB can be sent via email.

Please contact your account manager if you would like to upload to our FTP site.

FILE SETUP

- Supply all artwork in CMYK format.
- Convert all fonts to outlines, even when supplying PDFs.
- All overprint/trapping options should be turned OFF.
- Document to be scaled at 1/3 of the final trim size.
- Ensure all text, logos and important elements appear within the visual area.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 3.3mm in your scaled document (10mm at final size).

	Final Size			Artwork Size at 1/3		
	Final Trim Size mm(wxh)	Final Visual Size mm(wxh)	Bleed Size mm(wxh)	Document Size mm(wxh)	Visual Size mm(wxh)	Document Bleed
JCDecaux						
Citylight	1225 x 1840	1200 x 1800	1245 x 1860	408.3 x 613.3	400 x 600	3.3mm
Streetalk	730 x 1530	680 x 1440	750 x 1550	243.3 x 510	226.7 X 480	3.3mm
CitySite	1225 x 1840	1225 x 1840	1245 x 1860	408.3 x 613.3	408.3 x 613.3	3.3mm
Adshel						
Metrolite	1010 x 1520	985 x 1480	1030 x 1540	336.3 x 506.7	328.3 X 493.3	3.3mm
Metrolite Scroller	1010 x 1520	985 x 1440	1030 x 1540	336.3 x 506.7	328.3 X 480	3.3mm
Superlite/Scroller	1175 x 1775	1150 x 1750	1195 x 1795	391.7 x 591.7	383.3 X 583.3	3.3mm
Yarralite	1225 x 1840	1150 x 1750	1245 x 1860	408.3 x 613.3	383.3 X 583.3	3.3mm
Titan						
TitanShop	1975 x 1140	1830 x 1000	1995 x 1160	658.3 x 380	610 x 333.3	3.3mm
TitanLite	1225 x 1830	1200 x 1800	1245 x 1850	408.3 x 610	400 x 600	3.3mm
oOH Media						
Shopalite	1010 x 1510	985 x 1480	1030 x 1530	336.3 x 506.7	328.3 X 493.3	3.3mm
Shopabanner Lrg	1940 x 970	1900 x 935	1960 x 990	646.7 x 323.3	633.3 X 311.7	3.3mm
Shopabanner Sml	1598 x 798	1558 x 763	1618 x 818	532.7 x 266	519.3 X 254.3	3.3mm

COLOUR

- Supply a colour accurate proof to ensure all aspects of images are faithfully reproduced.
- Convert all PANTONE SPOT colours to CMYK.